

CALLING 10, LLC

1000 N. West Street, #1200
Wilmington, DE 19801-1058

December 19, 2008

Mr. Walter Thomas, Secretary
Alabama Public Service Commission
P.O. Box 304260
Montgomery, Alabama 36130-4260

Re: Calling 10, LLC Registration of Third-Party
Provider for Telecommunications Billing

Dear Mr. Thomas:

Attached you will find Calling 10's Registration pursuant to Docket 30934. We are submitting this via hardcopy to facilitate the attachment of Exhibit A to the registration form.

Please feel free to contact me if you have any questions. I can be reached at 818-804-5500. Thank you.

Sincerely,



Harvey M. Berg
Regulatory Consultant



ALABAMA PUBLIC SERVICE COMMISSION
DOCKET 30934
Registration of Third-Party Providers for Telecommunications Billing

A. Registration request is for a (Select one):

Billing Aggregator _____ Third-Party Provider X

For Third-Party Providers, name of associated Billing Aggregator (if applicable)

ILD TELECOMMUNICATIONS

B. GENERAL INFORMATION

1. Name of Third-Party Provider or Billing Aggregator requesting Commission approval to include charges for products/services on Alabama Telephone Utility consumer bills:

CALLING 10, LLC

2. Mailing address:

1000 N WEST STREET, #1200
WILMINGTON, DE 19801

3. Third-Party Provider or Billing Aggregator name (whichever is applicable) that will appear on consumer bill and the associated toll free number that consumers will be instructed to call for questions regarding the transaction.

ILD TELESERVICES, INC. 800-433-4518

4. Point of Contact for Commission Inquiries

a. Contact Name: PATRICK HINES

b. Contact Phone Number¹ 904-241-4000

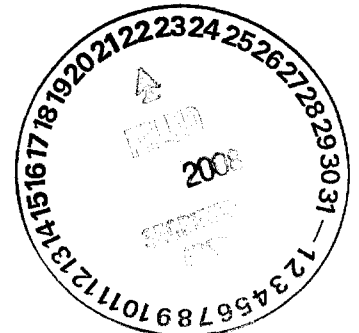
c. Contact Email Address² ADMIN@CALLING10.COM

5. Alternate Point of Contact for Commission Inquiries

a. Alternate Contact Name: HARVEY BERG

b. Alternate Contact Phone Number¹ 818-804-5500

c. Alternate Contact Email Address² HBERG01@AOL.COM



¹ Must be a direct line not a call center phone number.

² Must be an individual email address not a general customer service or webmaster address.

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C. THIRD PARTY PROVIDER PRODUCTS/SERVICES INFO

Provide the following data for each product and/or service that may be included on Alabama telephone utility consumer bills. Attach additional pages as necessary. Contact Commission Telecommunications Division if list exceeds 20 entries.

Item No. (Numbered list beginning with 1)

Description of product or service

1. ENHANCED NUMBER ASSISTANCE AND DIRECTORY ASSISTANCE

How is product/service marketed to consumer?³

1. SEE ATTACHED EXHIBIT

How does consumer subscribe to the product or service?⁴

1. SEE ATTACHED EXHIBIT

³ e.g., Telemarketing, Internet, Direct Mail, other (identify). Provide a transcript of the telemarketing message to the potential customer; a URL to the website where the product/service is marketed; a copy of the direct mailing marketing the product/service; or, copies of any other means used to market to the potential customer.

⁴ e.g., electronic form, printed form, verbal consent, other (identify). Provide a transcript of the telemarketing message used to confirm the potential customer's confirmation that they wish to subscribe to the offering; a URL to the website where the customer completes a subscription form; a copy of the direct mailing subscription form; or any other means used to acquire the potential customer's subscription for the product/service.

CALLING 10, LLC

EXHIBIT A PRODUCT DESCRIPTION

- CONSUMER DIALS A TOLL-FREE NUMBER THAT IS SERVICED BY CALLING 10 AND HEARS A NO-CHARGE NETWORK MESSAGE WITH INFORMATION ABOUT THE NUMBER STATUS, CONTACT INFORMATION FOR TROUBLE REPORTING AND THE ENHANCED NUMBER ASSISTANCE DIRECTORY ASSISTANCE (ENADA) SERVICE.
- TO USE THE ENADA SERVICE, THE CONSUMER MUST HANG UP AND CALL NPA-NXX-XXXX (E.G. 702-589-9300) TO RECEIVE ENADA INFORMATION. THE CONSUMER HAS THE OPTION TO HANG UP AND DIAL NPA-NXX-XXXX (E.G. 702-589-9300) TO RECEIVE THE ENADA INFORMATION.
- NETWORK MESSAGE (COPY ATTACHED) EXPLAINS THE SERVICE AND THE ASSOCIATED CHARGES. EACH CALL ENTITLES THE CONSUMER TO RECEIVE MULTIPLE LOOK-UPS PLUS NUMBER SEARCH ASSISTANCE.
- THE CONSUMER IS CHARGED PER USE; IF THEY HANG UP AND DO NOT CALL THE ENADA SERVICE, THERE IS NO CHARGE.
- IF CONSUMER CALLS THE ENADA SERVICE, THEY ARE BILLED FOR THE SERVICE (01-01-32 RECORD) IN THE AMOUNT OF \$3.80, PLUS A USF FEE (42-50-01 RECORD) OF \$0.39 AND AN ADMINISTRATIVE RECOVERY FEE (42-50-01 RECORD) OF \$0.99; THE ADMIN FEE APPLIES ONCE MONTHLY, BUT IS CHARGED ONLY IF THE CONSUMER USED THE SERVICE IN THAT MONTH.

CALLING 10, LLC

EXHIBIT A NETWORK MESSAGE

PLEASE HAVE A PEN READY TO WRITE DOWN OUR PHONE NUMBER. FOR A CHARGE OF \$3.80, YOU CAN HANG UP AND DIAL 1-702-589-9300. THAT NUMBER AGAIN IS 1-702-589-9300.

THE NUMBER YOU HAVE DIALED HAS A NEW NATIONAL DIRECTORY ASSISTANCE SERVICE. PLEASE DIAL 1-702-589-9300 FOR MORE INFORMATION ON THE NUMBER YOU HAVE DIALED AND BE CONNECTED TO A NEW NATIONAL NUMBER ASSISTANCE SERVICE BROUGHT TO YOU BY CALLING 10.

EACH CALL COSTS \$3.80; RATES EXCLUDE UNIVERSAL SERVICE AND ADMINISTRATIVE RECOVERY FEES. OTHER CHARGES MAY APPLY.

THE CHARGE ON YOUR PHONE BILL WILL APPEAR AS A CALL TO DIRECTORY ASSISTANCE.

THAT NUMBER AGAIN IS 1-702-589-9300.

TERMS AND CONDITIONS OF SERVICE ARE AVAILABLE AT WWW.CALLING10.COM

FOR CUSTOMER SERVICE OR TROUBLE REPORTING, PLEASE EMAIL SERVICE@CALLING10.COM.