

ALABAMA PUBLIC SERVICE COMMISSION
DOCKET 30934
Registration of Third-Party Providers for Telecommunications Billing



A. Registration request is for a (Select one):

Billing Aggregator _____ Third-Party Provider X

For Third-Party Providers, name of associated Billing Aggregator (if applicable) *Payment One*

B. GENERAL INFORMATION

1. Name of Third-Party Provider or Billing Aggregator requesting Commission approval to include charges for products/services on Alabama Telephone Utility consumer bills: *Selected Services of WFL, LLC*

2. Mailing address: 2519 N. McMullen Booth Rd, Suite 510-183, Clearwater, FL 33761

3. Third-Party Provider or Billing Aggregator name (whichever is applicable) that will appear on consumer bill and the associated toll free number that consumers will be instructed to call for questions regarding the transaction. **Selected Services of WFL, LLC**

4. Point of Contact for Commission Inquiries

a. Contact Name: **Joseph Zoccali**

b. Contact Phone Number **(727) 488-6208**

c. Contact Email Address *joey@addonrevenues.com*

5. Alternate Point of Contact for Commission Inquiries

a. Alternate Contact Name: **Paul Monette**

b. Alternate Contact Phone Number 612-877-6605

c. Alternate Contact Email Address *paulm@myserviceandsupport.com*

¹ Must be a direct line not a call center phone number.

² Must be an individual email address not a general customer service or webmaster address.

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C. THIRD PARTY PROVIDER PRODUCTS/SERVICES INFO

Provide the following data for each product and/or service that may be included on Alabama telephone utility consumer bills. Attach additional pages as necessary. Contact Commission Telecommunications Division if list exceeds 20 entries.

Item No. (Numbered list beginning with 1)

Description of product or service - **Selected Services of WFL, LLC is a technical support service for small business and consumers.**

How is product/service marketed to consumer? **Outbound/Inbound telemarketing**

How does consumer subscribe to the product or service? **Consumer subscribes to the service on the telephone it is then verified and recorded.**

³
e.g., Telemarketing, Internet, Direct Mail, other (identify). Provide a transcript of the telemarketing message to the potential customer; a URL to the website where the product/service is marketed; a copy of the direct mailing marketing the product/service; or, copies of any other means used to market to the potential customer.

⁴
e.g., electronic form, printed form, verbal consent, other (identify). Provide a transcript of the telemarketing message used to confirm the potential customer's confirmation that they wish to subscribe to the offering; a URL to the website where the customer completes a subscription form; a copy of the direct mailing subscription form; or any other means used to acquire the potential customer's subscription for the product/service.