

ALABAMA PUBLIC SERVICE COMMISSION
DOCKET 30934
Registration of Third-Party Providers for Telecommunications Billing

A. Registration request is for a (Select one):

Billing Aggregator _____ Third-Party Provider X

For Third-Party Providers, name of associated Billing Aggregator (if applicable): OAN



B. GENERAL INFORMATION

1. Name of Third-Party Provider or Billing Aggregator requesting Commission approval to include charges for products/services on Alabama Telephone Utility consumer bills:

Web Listings SEO, LLC

2. Mailing address:

440 Fair Dr. Ste W

Costa Mesa, CA 92626

3. Third-Party Provider or Billing Aggregator name (whichever is applicable) that will appear on consumer bill and the associated toll free number that consumers will be instructed to call for questions regarding the transaction.

Web Listings SEO

866-921-8235

4. Point of Contact for Commission Inquiries

a. Contact Name: Chris Ouellette

b. Contact Phone Number¹ 949-873-1077

c. Contact Email Address² chris.ouellette@sbn.com

5. Alternate Point of Contact for Commission Inquiries

a. Alternate Contact Name: Adolf Rodriguez

b. Alternate Contact Phone Number¹

210-949-7408

c. Alternate Contact Email Address²

Adolf.rodriguez@bsgclearing.com

¹ Must be a direct line not a call center phone number.

² Must be an individual email address not a general customer service or webmaster address.

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C. THIRD PARTY PROVIDER PRODUCTS/SERVICES INFO

Provide the following data for each product and/or service that may be included on Alabama telephone utility consumer bills. Attach additional pages as necessary. Contact Commission Telecommunications Division if list exceeds 20 entries.

Item No. (Numbered list beginning with 1)

Description of product or service

Search engine optimization

How is product/service marketed to consumer?³

Outbound Telemarketing

How does consumer subscribe to the product or service?⁴

electronic form

³ e.g., Telemarketing, Internet, Direct Mail, other (identify). Provide a transcript of the telemarketing message to the potential customer; a URL to the website where the product/service is marketed; a copy of the direct mailing marketing the product/service; or, copies of any other means used to market to the potential customer.

⁴ e.g., electronic form, printed form, verbal consent, other (identify). Provide a transcript of the telemarketing message used to confirm the potential customer's confirmation that they wish to subscribe to the offering; a URL to the website where the customer completes a subscription form; a copy of the direct mailing subscription form; or any other means used to acquire the potential customer's subscription for the product/service.